



News From

Maggie Brooks

Monroe County Executive

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BROOKS ANNOUNCES THE ENTREPRENEURS NETWORK SECOND PUBLIC PANEL EVENT JUNE 22

Companies Encouraged to Register at www.ten-ny.com

Monroe County Executive Maggie Brooks today announced that the second Panel Event, offered to the public as part of The Entrepreneurs Network (TEN), will be held Thursday, June 22 from 5:30 p.m. to 8:00 p.m. at Del Monte Lodge in Pittsford. The Panel Event is entitled "Successful Strategic Partnering: Strategies, Deal Terms & Critical Success Factors".

The Panel Event is open to the public. Pre-registration is required and can be completed online at www.ten-ny.com. The cost is \$35. Seating is limited.

*"Our first Panel Event held last month was a great success and we received a lot of positive feedback from participants. When we were developing The Entrepreneurs Network, we wanted to make sure all companies in our region could benefit from the national experience and expertise provided through the program," said **Brooks**. "Panel events like this are designed to expose entrepreneurs and business leaders to key strategies and practices that can help them take their companies to the next level."*

Thomas Anderson, Partner, Harter Secrest & Emery LLP, will moderate the Panel Event. Panelists include the following national and local experts: **Robert Helfrich**, Director of Business Development, Welch Allyn, Inc.; **John Hession**, Partner, McDermott Will & Emery LLP; **Gary Connors**, Vice President of Business Development, Bausch & Lomb; and, **Julie Gerstenberger**, Director, Kodak External Alliances.

The event is being co-sponsored by Harter, Secrest & Emery LLP, Insero & Company, Excell Partners, Inc., High Tech Business Council and Renaissance Del Monte Lodge.

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